

Desitin
Change for 
the better

#1 Choice of Pediatricians and Moms
DESITIN® products instantly relieve diaper rash discomfort

Applying a thick layer of a DESITIN® product can help soothe and protect baby's irritated skin. DESITIN® products may also be used at every diaper change to help treat and prevent diaper rash.



DESITIN® Maximum Strength Original Paste
WITH 40% ZINC OXIDE

Hypoallergenic, pediatrician-tested formula offers the maximum amount of zinc oxide (40%) available without a prescription, helping to both immediately soothe diaper rash discomfort and reduce redness and irritation



DESITIN® Daily Defense Cream
WITH 13% ZINC OXIDE

Creamy, fragrance-free, hypoallergenic, dermatologist-tested zinc oxide (13%) formula instantly forms a protective layer to help relieve rash discomfort from the very first use

See the reverse side for information on identifying the causes of diaper rash.

Desitin

Keep DESITIN® products on hand and on your baby's bottom at all times.



SAVE \$1.00

on any one (1) DESITIN® product (excludes travel sizes and gift sets). Use only as directed.

MANUFACTURER COUPON
OFFER EXPIRES 12/31/2019

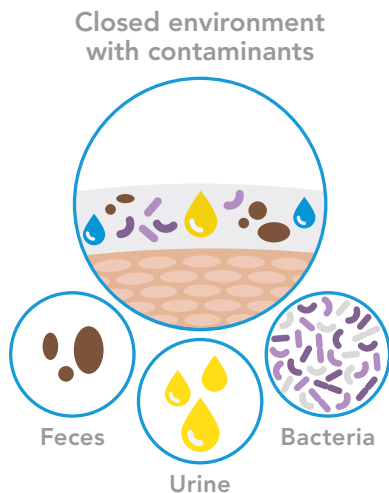
Visit Desitin.com for additional information on diaper rash treatment and prevention.

Identifying the causes of diaper rash

The primary cause of diaper rash is prolonged and increased exposure to wetness/moisture.

Other contributing factors are:

- The closed environment created by the diaper that increases warmth and moisture
- Chafing from friction or rubbing against diapers
- Prolonged contact of the skin with urine, feces, or both



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